

# MAKING WAVES

*COPA to make a huge splash with Making Waves conference and networking event.*



## COPA CONFERENCE AND SOCIAL EVENT



November 7–8, 2019, The Westin Toronto Airport Hotel  
Conference • Networking • Awards

### SPONSORSHIP OPPORTUNITIES: BE PART OF THIS GREAT EVENT!

With over 150 business products professionals expected at this event, the Canadian Office Products Association is providing the ideal conditions and audience for sponsors to showcase their brands and/or products. We have both a la carte options and packages available to meet any budget; plus, all options can be customized. Please contact [ngamble@copa.ca](mailto:ngamble@copa.ca) to take advantage—all options have limited availability so please avoid delaying your request!

#### SPONSORSHIP PACKAGES

Become a Sponsor

	CORPORATE PACKAGES			DISPLAY PACKAGES	
	GOLD	SILVER	BRONZE	TABLETOPS*	HIGH TOP*
Availability	2	4	6	4	4
Representative Tickets	2	1	1	1	
Reseller Tickets	4	2	1		
Dedicated E-Blast	3	1			
Tabletop (6 ft.)*	✓	✓		✓	
High Top Table *			✓		✓
Introduce Keynote	✓				
Introduce Breakout		✓			
Pre-Event Branding	✓	✓	✓	✓	✓
Event Branding/Signage	✓	✓	✓	✓	✓
Prize Donation (minimum)	\$750	\$500	\$250	\$150	\$100
<b>COST</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$800</b>

\*Tabletop displays will take place during dedicated display time on Thursday, November 7, 2019 only.

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#### A LA CARTE SPONSORSHIPS

Become a Sponsor

	AVAILABILITY	DESCRIPTION	COST
Additional Representative	Unlimited	Add an additional representative (display sponsors only)	<b>\$650</b>
Lanyard (Name Badges)	1	Have your logo on all badges for both days	<b>\$5,000</b>
Event Swag Bags	1	Have attendees carry your brand around for both days	<b>\$2,000</b>
Parking Pass Sponsorship	1	Have your logo on all parking passes	<b>\$3,000</b>
Photo Booth Sponsor	1	Have your logo on the bottom of all photos	<b>\$2,000</b>
Water Bottle (Day 1 & 2)	1	Have water bottles wrapped with your branding	<b>\$1,500</b>
Breakfast Sponsor (Day 1)	1		<b>\$2,500</b>
Lunch Sponsor (Day 1)	1		<b>\$5,000</b>
Breakfast Sponsor (Day 2)	1		<b>\$2,500</b>
Lunch Sponsor (Day 2)	1		<b>\$5,000</b>
Food Stations Sponsor for <i>A Night at the COPA</i>	1		<b>\$10,000</b>
Cocktail Sponsor for <i>A Night at the COPA</i>	1	Special event drink (Margarita) in your brand colour	<b>\$10,000</b>