

## Nomination Form – Showstopper Award

**\*The manufacturer and product name provided will appear as is on the Award.**

### 1. Contact information:

Name:

Job Title:

Company:

Email Address:

Phone Number:

### 2. Product information:

- a. Name of product:
- b. Name of manufacturer:
- c. When was the product launched (month, year)?

### 3. Product description: (Up to 225 words)

- a. Description of key features and benefits:
- b. How does it compare to the competition:
- c. Alignment to company brand/image:

### 4. Execution and Marketing: (Up to 250 words)

- a. Describe the marketing initiatives and support behind this product?

### 5. Results: (Up to 125 words)

- a. How has this product enhanced your business results?
- b. How has this product impacted and benefitted the consumer marketplace?

### Supporting Materials

Please provide files, links, and samples to support your submission and provide more information to the judges: Video and Website pages describing the product and its features or marketing initiatives (no more than 3 links); PDF files with product and marketing details (no more than 3 pages). **All submissions must be made electronically.**

\*Supporting files are NOT required in both official languages. Samples will not be returned except where arrangements are made by the nominee.

### Send product samples to:

Attention: COPA Awards Committee

101 - 1335 Morningside Ave., Scarborough, ON M1B 5M4 Canada