

The Canadian Office Products Association and RetailNet Group present

The Future of E-Commerce/Digital

Tuesday, September 13, 2016 • 9:00 a.m. - 11:00 a.m.

Centre for Health & Safety Innovation • 5110 Creekbank Rd., Mississauga, ON

The digital world continues to transform retail in and out of the physical store and this trend will continue well beyond 2020. Traditional brick and mortar retailers are evolving their e-commerce operations and global third party marketplaces are fundamentally disrupting the retail landscape, resulting in a completely reshaped retail environment that will require distinct capabilities to compete.

In order to position for growth in this new seamless, digitally integrated retail environment, retailers and suppliers need to understand how fast e-commerce is growing, and get answers to crucial questions related to e-commerce and the digital transformation, including:

- ✓ **How fast is e-commerce forecast to grow around the globe and in Canada? What is the size of the e-commerce opportunity?**
- ✓ **Which retailers are leading the change and driving the innovation?**
- ✓ **What capabilities will be critical for retailers and suppliers to win in the future digital landscape?**
- ✓ **How will e-commerce impact logistics and fulfillment business models of the future?**

The Canadian Office Products Association and RetailNet Group will be bringing the answers to you in a workshop on the future of e-commerce/digital. The seminar will explore how fast e-commerce is growing, the top e-commerce initiatives that retailers around the globe are working on today, and the future prevalent e-commerce fulfillment models. Participants will learn why retailers and brands need to build their roadmap of the table stakes and differentiating capabilities to carry them through the e-commerce and digital transformation.

With such a huge shift taking place in the industry, you will not want to miss out on this game-changing information! To learn more or to register for this workshop, contact Nicole Gamble at ngamble@copa.ca or (905) 624-9462, ext. 223.

ABOUT THE SPEAKER

Hannah Donoghue leads RNG's advisory practice, specializing in global retail strategy, e-commerce, and planning. Through her advisory work, she supports global retailers, manufacturers and service providers on custom projects, presentations, and immersion programs focused on the future of retail, retailer growth initiatives and supplier capabilities. Donoghue also supports and presents at RNG's Executive Education programs, which provide strategy and leadership courses through partnerships with leading universities.

Beginning her career at RNG as an analyst, Donoghue leads RNG's research and forecasts for the Latin America region. She also leads RNG's college graduate recruitment program, supporting the growth and development of RNG's analyst team.



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Schedule

8:00 a.m. - 9:00 a.m. Networking, Registration & Light Breakfast
9:00 a.m. - 11:00 a.m. The Future of E-Commerce/Digital

Registration

Please register: _____ COPA Member(s) at \$99.00 per person + HST

Please register: _____ Non-Member(s) at \$129.00 per person + HST

Delegate Name: _____
Company Name: _____
E-mail Address: _____

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Payment

Sub Total: _____

HST (13%): _____

Total: _____

HST# 123825366

Card Number: _____

Expiry Date: _____

Card Holder: _____

VISA MasterCard

By checking this box I authorize COPA to charge my credit card the total amount as stated above.

To register, complete this form and forward it to events@copa.ca.
No refunds, substitutions only. Once payment is received your registration will be confirmed.

