

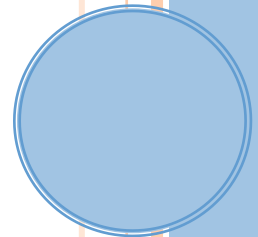


CANADIAN RETAIL SALES 2013

Monthly Business Report



COPA
May, 2014



Canadian Retail Sales 2013

Monthly Business Report

CANADIAN RETAIL SALES UP \$11.9 BILLION

Statistics Canada released data for the 4th quarter 2013 on April 14, 2014: Retail sales for 2013 were \$483 billion—an increase of \$11.9 billion, or 2.5 per cent, over 2012.

RETAIL COMMODITY

Statistics Canada's [Retail Commodity Survey](#) (RCS) is the most complete and accurate survey of retail sales available in Canada. The survey consists of all establishments in Canada's Business Register (BR) that are classified to the retail sector.

The information provided by RCS can be used to track commodity sales within and across various types of retail stores, as well as to calculate commodity market share, and to gain a better understanding of the rapidly changing retail industry. The data shows the type of outlets where consumers prefer to buy certain commodities, along with shifts in the different types of commodities that retailers decide to sell.

Retailers	2012	2013	Variance	% Var.
Motor vehicle and parts dealers	105,332,017	111,738,129	6,406,112	6.1%
Food and beverage stores	107,050,930	107,729,887	678,957	0.6%
General merchandise stores	59,687,390	60,925,999	1,238,609	2.1%
Gasoline stations	59,716,461	60,252,438	535,977	0.9%
Health and personal care stores	33,609,292	35,013,849	1,404,557	4.2%
Building material and garden equipment and supplies dealers	27,036,101	27,420,775	384,674	1.4%
Clothing and clothing accessories stores	26,160,402	27,083,088	922,686	3.5%
Furniture and home furnishings stores	15,206,033	15,433,506	227,473	1.5%
Electronics and appliance stores	15,171,062	14,606,839	-564,223	-3.7%
Miscellaneous store retailers	11,150,993	11,691,342	540,349	4.8%
Sporting goods, hobby, book and music stores	10,696,164	10,866,870	170,706	1.6%
Canadian Retail Market	\$ 470,816,845	\$ 482,762,722	\$ 11,945,877	2.5%

In 2013, the commodity sector generated \$482.8 billion in retail sales and represented approximately 12 per cent of the Canadian workforce (Statistics Canada, 2012).