

Nomination Form – Corporate Social Responsibility Leadership Product

***All company and product names provided will appear as is on the Award.**

1. Nominator's contact information:

Name:

Company:

Email Address:

Phone Number:

2. Product name (if selected as a finalist, this name will appear on award):

3. Name of manufacturer:

4. When was this product launched?

5. Product Description: (40 words maximum)

6. Describe the specific contributions this product makes to corporate social responsibility practices and processes. How does it benefit (up to 150 words)

7. How has this product improved upon previous designs/models? (Up to 150 words)

8. What are the benefits for the consumer and the reseller? (Up to 150 words)

9. Describe market impact (consumer or channel acceptance, actual sales vs projected sales, media coverage, etc.): (Up to 150 words)

10. Describe the marketing support you offer and any innovations or initiatives you have to promote the product to the end user: (Up to 150 words)

NEW Criterion for Supporting Materials

Optional (but highly recommended), a collection of supporting files and work samples (PDF format), Website addresses and/or videos to support your entry and provide more background information to the judges. **Supporting files must be limited to three documents only and must be submitted electronically.** Supporting files are NOT required in both official languages.