



## Registration Open Now

RNG Mid-Year Forum | June 2-3, 2015 | Loews Boston Hotel | Boston, MA

---

Are you finding your core value equation for your brand needs to evolve, but you don't know where to focus your efforts?

Every June, leading retail and consumer products companies turn to RetailNet Group's Mid-Year Forum to calibrate their planning assumptions and to build a capabilities roadmap.

**The agenda** at a glance:

- **RNG North America Macro-Economic & Societal Update** – What will be the impact on the future retail landscape?
- **RNG Retail Industry Snapshot** – A view of the 2015 to 2020 retail forecast
- **Millennials / Generation Next Update** – Redefining our approach at retail
- **Retail Health Services & Merchandise** – What is driving the importance and what is the opportunity for retailers and brands?
- **Next Generation Supply Chain** – How do retailers compete with Amazon's flexible fulfillment options? What new capabilities will be required?
- **Future of Pricing & Promotion** – What is the new vision and outlook for the future?
- **Amazon Top 10 – Review & Preview** – How should retailers and brands be preparing their organizations to compete in the future?
- **Digital Marketplaces Update & Outlook** – How can brands win in this environment?
- **And Much More ...** [View the complete agenda and overview.](#)

***Register for RNG's Mid-Year Forum***

***Make a Hotel Reservation Here***

or Call: 855-495-6397